



Imagination Library Impact Survey, Putnam County, Ohio March 2009

The United Way of Putnam County is proud to serve as administrator for the Dolly Parton Imagination Library, available to all preschool children living in Putnam County, Ohio. The Imagination Library is an early family literacy program which provides one free hard-back book per month to children from birth to age five, regardless of family income.

To help measure the impact the Imagination Library program has on families, the United Way surveyed parents in March 2009. Of the 800 surveys mailed to parents, 314 were completed and returned to the United Way. The survey consisted of the following nine statements and parents were asked to respond with one of five options:

1 (Strongly Agree); 2 (Agree); 3 (Disagree); 4 (Strongly Disagree); 5 (Not Sure)

Each statement is followed by the tabulated results.

#1. *My child looks forward to receiving the Imagination Library book in the mail each month.*

294 responded 1-4 with an average response of 1.2 and 21 responded 5 (Not Sure).

#2. *My child's interest in books has increased since receiving Imagination Library books.*

298 responded 1-4 with an average response of 1.4 and 18 responded 5 (Not Sure).

#3. *My child prefers Imagination Library books over other books.*

244 responded 1-4 with an average response of 1.9 and 75 responded 5 (Not Sure).

#4. *I am now more aware of ways to enhance reading readiness skills in my child.
(Ex. holding book right side up, picture association, turning pages etc.)*

305 responded 1-4 with an average response of 1.7 and 8 responded 5 (Not Sure).

#5. *I spend more "reading time" with my child than before.*

301 responded 1-4 with an average response of 1.6 and 10 responded 5 (Not Sure).

#6. *I think the quality of the Imagination Library books is good.*

314 responded 1-4 with an average response of 1.3 and 0 responded 5 (Not Sure).

#7. *I feel these books are age-appropriate for my child.*

311 responded 1-4 with an average response of 1.4 and 4 responded 5 (Not Sure).

#8. *Receiving these books has reminded me how important reading is to my child's development.*

311 responded 1-4 with an average response of 1.3 and 2 responded 5 (Not Sure).

#9. *I would recommend Imagination Library to any family with young children.*

314 responded 1-4 with an average response of 1.1 and 1 responded 5 (Not Sure).